

# Educational Innovations in English Language Learning, Teaching and Assessment

12 settembre 2025, Avezzano

|               | Title                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Speaker                                                                            |
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| 9:00 - 9:30   | Registration                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                    |
| 9:30 - 9:40   | Welcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | USR Abruzzo<br>British Council                                                     |
| 9:40 - 10:10  | <b>EDI and Special Needs in English Language Assessment</b><br>In this talk we will provide an overview of British Council's Equality, Diversity and Inclusion policies. This will lead us to showcase how British Council deploys various types of special arrangement measures in its own assessment tools. By the end of the session, you will have an insight into some of the tools that the British Council has developed in order to ensure test takers can have an inclusive and motivating English language assessment experience.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Paola Dora Giuliani, Exams Business Manager at British Council                     |
| 10:10 - 10:55 | <b>Innovative Strategies for Teaching EFL</b><br>The English language classroom is rapidly evolving, demanding educators embrace innovative strategies to effectively engage and motivate today's students. This presentation offers a practical overview of several transformative approaches. We will explore the power of gamification to turn learning into an engaging adventure, using game mechanics to boost motivation and language acquisition. We'll demystify Artificial Intelligence (AI) and see how it can be an invaluable aid to the planning of activities, lessons and schemes of work. The Action-Oriented Approach (AOA), emphasizing real-world tasks and purposeful communication, will be presented as a powerful method to foster fluency and practical skills. We will delve into effective strategies for motivating often disengaged teenagers, focusing on relevance, choice, and collaboration. Finally, the session will address modern assessment techniques that move beyond traditional tests, exploring performance-based assessments, portfolios, and peer feedback to provide a more holistic evaluation of student progress. This presentation aims to equip teachers with actionable strategies to create dynamic, student-centered EFL classrooms that prepare students for success in an increasingly interconnected world. | Simon North, Teacher Trainer at British Council                                    |
| 10:55 - 11:25 | Coffee break                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                    |
| 11:25 - 12:10 | <b>Unlock Futures with the British Council</b><br>For over 90 years, the British Council has shaped brighter futures through English language teaching and assessment, education, arts and creativity, we bring the best that the UK has to offer to the world. Discover how we can help institutions unlock opportunities, from achieving English teaching excellence to opening doors with international exams.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Omar Schiavoni, Head of Business Development at British Council                    |
| 12:10 - 12:55 | <b>Future-Ready Classrooms: Empowering Language Learners through Technology</b><br>Future-Ready Classrooms: Empowering Language Learners through Technology Recent technological breakthroughs are reshaping the classroom landscape, encouraging educators to embrace digital tools that can enrich teaching and learning experiences. Drawing on a background in translation and English language upskilling, this presentation will shed light on how AI-driven technologies can support teachers in their daily work—particularly in areas such as lesson planning, content creation, and classroom management. This multimodal approach will include valuable tips to craft effective prompts and integrate AI tools in meaningful, student-focused ways. The session sets out to provide educators with an accessible and inspiring overview of how to merge technology with language learning, thus promoting inclusive, engaging, and future-ready classrooms                                                                                                                                                                                                                                                                                                                                                                                                | Stefano Mazzagatti, English lecturer - Fondazione Università degli Studi di Teramo |
| 12:55 - 13:00 | <b>Closing Remarks</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | British Council                                                                    |